



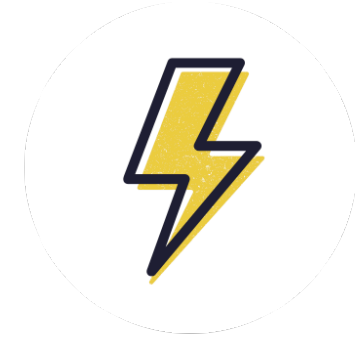
Captivate

Pique interest, gain attention,
and ready to learn



Educate

Engage deeply through compelling
content & exercises



Activate

Guide toward practical application,
cultivate real skills

Example Activity Types

Digital Stories (Video and Animation)
Compelling Questions or Stats
Instant Polls and Quizzes
Infographics and other Visuals
Humor

Instructional Videos
Animations
Quizzes and Tests
Discussions
Journaling
Interactive Exercises
Scenarios and Cases

Real World Projects
Critical Self-Reflection
Live Events
Teach the World